



Barcelona, 18 April 2009

BeeLoop launches the London “At a Glance” Guide for iPhone and iPod Touch.

APPLICATION DETAILS

With the new travel guides “**At a Glance**” by **BeeLoop** you will discover and enjoy the best of every city with your iPhone or iPod Touch.

The guides “**At a Glance**” comprise a selection of **the most important points of interest in every city** – more than 600 in the London guide – which have been selected and checked by experts on trips so you don’t miss the opportunity to know them whether you are just visiting the city or you live in it.

For each point of interest you are offered a wide range of information which includes their address, phone number, e-mail address, location – to be located on the **map** or to show the **route** from the user’s location –, the nearest car parks and underground stations, a picture, the editor’s classification, and ticket prices, among the most important details. It is also possible to **add this information to the device’s own address book** – so you won’t have to add it by hand – as well as send it to other users by e-mail.

In the “Categories” section, the “**At a Glance**” guides allow **sorting the reference required** by type – history and culture, what to see, eating out, shopping, accommodation, and night life – as well as **further filtering and sorting** –, name, price, nearness or editor’s selection – so the user can easily find the point of interest s/he is looking for.

In the “Routes” section, these guides also show **different itineraries to do on foot** – Saturday morning, afternoon and evening, Sunday morning, afternoon and evening, and the same with other days in the week – which include most of the points of interest comprised in the database and thus guaranteeing a comprehensive visit to the city. The guides also have an “*Out of route, but...*” section with those points of interest that are not included in the several itineraries but must be taken into account and are worth a visit during our spare time or in future visits to the city.

On the other hand, the “**At a Glance**” guides also **help the user to know what can be done** at a given moment thanks to their section “*What to do now?*”, where different options among the whole reference database will be suggested depending on the point at which the user is located or the time of the day at which the query is done.

Also, the “What’s nearby?” section makes it possible for users to select all **those points of interest located at less than a given distance** and therefore have a quick access to their details.

Finally, the section “*Favourites*” will allow the user **mark the most viewed references** and therefore enable a quicker and more direct further query.



LANGUAGES

All guides are available in German, Castilian, Catalan, French, English, Italian, Dutch, Portuguese and Russian.

REQUIREMENTS

- iPhone and iPod touch compatible
- Needs the iPod 2.0 software update

OTHER GUIDES

Throughout 2009 the following guides will be launched:

- Germany: Berlin, Hamburg, Munich, Köln and Frankfurt.
- Australia: Sidney.
- Austria: Vienna, Graz, Linz, Salzburg and Innsbruck.
- Belgium: Brussels, Antwerp and Liege.
- Canada: Montreal and Vancouver.
- Denmark: Copenhagen.
- Spain: Madrid, Barcelona, Valencia, Seville, San Sebastian and Zaragoza.
- Unites States of America: Washington, New York, Miami, Los Angeles and San Francisco.
- France: Pares, Marseille, Lyon, Toulouse y Nice.
- Greece: Athens.
- Holland: Amsterdam.
- Hungary: Budapest.
- Hong Kong: Hong Kong.
- Italy: Rome, Milan, Naples, Florence, Venice, Turin and Palermo.
- Ireland: Dublin.
- Norway: Oslo.
- Portugal: Lisbon and Porto.
- United Kingdom: London, Glasgow and Edinburgh.
- Czech Republic: Prague.
- Russia: Moscow and San Petersburg.
- Sweden: Stockholm.
- Switzerland: Zurich, Basel, Geneva, Bern and Lausanne.
- Turkey: Istanbul.

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